

# Chamber 2021 Sponsorship Opportunities

## Tourism Event Sponsorship Opportunities



SUMMER CLASSIC

June 3-June 6

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: Hills Bank & Trust



THURSDAY NIGHT LIVE

June 3– August 12

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: City of Washington



AG DAY

June 3

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: Sinclair Tractor



CHAIR-A-THON/ART WALK

July

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: LET's Center for Healing & Creative Arts

Family Day

FAMILY DAY

June 4

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: Hy-Vee



New Spring Edition!

CRAFT FAIR

May 8 & September 11

☐ Presenting (Spring) ☐ Community ☐ Home  
☒ Presenting (Fall) ☐ Community ☐ Home  
CBI Bank

Ridiculous

RIDICULOUS DAY

June 5

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Washington State Bank

**Oktober Madness**  
Washington's Halloween for All Ages

OKTOBER MADNESS

October

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: HBH Group



FLIGHTLINE LIVE!

June 5

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: Federation Bank



TOUR OF HOMES

December 4 & 5

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
HOME Team Advantage Realtors



LATINO FESTIVAL

June 6

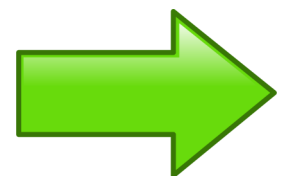
☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
Pending: JW Vittetoe Pork

MONTHLY COMMUNITY CALENDAR

Monthly visibility for your business

☐ January-March (\$250) ☐ April-June (\$250)  
☐ July-September (\$250) ☐ October-December (\$250)

**MORE SPONSORSHIP OPPORTUNITIES**



# Chamber 2021 Sponsorship Opportunities

## Chamber Event Sponsorship Opportunities

### Sunrise Solutions

Spring & Fall



☐ Spring ☐ Fall-November 5

\$350 Sponsorship

### ANNUAL DINNER

the **Annual Dinner**  
MARCH 8 2021

March 9

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home  
**Pending: Riverside Casino & Golf Resort**  
☒ Speaker **Pending: WCHC** ☐ Raffle Prize Donation

### Annual Educator Appreciation Breakfast

August 16

☐ Educator Appreciation Breakfast /Teacher Supply Expo \$200  
☒ Breakfast Sponsor-\$750 **Pending: Hy-Vee**  
☐ Teacher Supply Expo Presenting Sponsor-\$750  
☒ Beverage Sponsor & Appetizer (Expo)-\$500  
**Washington State Bank**

Women in Business:  
Afternoon of Appreciation

\$350 Sponsorship

L.J. Roth Restoration, Walmart, Fareway (carried over from 2020)



July 15

Thank You



Thank you for considering these sponsorship opportunities. We have simplified the sponsorships into three levels for your convenience and planning purposes. Your support will not only provide your business with great exposure and advertising, but it is 100% tax deductible and makes these community events possible.

2021

### LEGISLATIVE BRIEFING SERIES

January-March

☐ Presenting (ONE Sponsor) ☐ Community ☐ Home

### CHAMBER NEWSLETTER

### Constant Contact

Weekly

☐ Chamber Members have the opportunity to include their add in our Chamber Weekly Newsletter for \$30 per time. Email is sent every Tuesday to approx 3000 individuals.



Ladies: June 17 & Men's: June 18

☒ Presenting Sponsor: **Pending: Greiner Buildings** (\$750)  
☐ Community (Dinner): \_\_\_ Men's (\$300) \_\_\_ Ladies' (\$300) \_\_\_ Both (\$500)  
☐ Home (Hole) Sponsor: \_\_\_ Men's (\$75) \_\_\_ Ladies' (\$75) \_\_\_ Both (\$125)  
☐ We would like to donate an item for raffle and/or 4 items for team prizes

### Birdies, Beer & Brats:

### Octoberfest Golf Tournament

New this year!

September 24

☐ Presenting Sponsor: ☐ Community (\$500 Dinner):  
☐ Home (\$75 Hole) Sponsor: ☐ Donate an item for raffle prizes

### Member Support Grant

☐ Presenting ☐ Community ☐ Home

**\*\*Sponsors at the \$500 level or higher will be invited to join advisory committee**

Business name as you wish it to appear on material: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alternative Phone: \_\_\_\_\_

Total Amount of Sponsorships: \$\_\_\_\_\_ (check all boxes that apply on this form and total here)

Payment Enclosed ☐ Check # \_\_\_\_\_ or ☐ Invoice me for all sponsorships now  
☐ Invoice me the month before the start of each sponsorship

Do you have a banner that you want displayed during your sponsored event? \_\_\_\_\_

Are you interested in volunteering for a chamber event(s), if so, which one(s)? \_\_\_\_\_

In the event the Chamber has to cancel/postpone any event, we will contact our sponsors in advance to work on adjustments, refunds, or extension of sponsorships to the following year.



# Chamber 2021 Sponsorship Opportunities

	PRESENTING	COMMUNITY	HOME
BENEFITS	STARTS AT \$750	STARTS AT \$500	STARTS AT \$200
	Exclusive to Chamber Members <u>ONE</u> Sponsor per event	MOST POPULAR	
You may send a spokesman to address the audience of the event	✓		
Your banner will be on the Main Stage of the event	✓		
You will have a clickable logo on the event page with a web link	✓		
You will have ad space available in our Journal Ad for the event	✓		
You will receive 6 free passes to the event, if	✓		
You will be recognized in radio ads for the event	✓	✓	
Your logo will go on all printed material	✓	✓	
Your business name will be listed in our Journal ads & you will receive 4 free passes to the event	✓	✓	
You will receive a social media shout out	✓	✓	✓
Your name will appear on all printed flyers/ posters & you will received 2 free passes to the event	✓	✓	✓
You will receive verbal recognition at the event	✓	✓	✓
You may hang a banner at the event	✓	✓	✓

## Sponsorship Opportunities are Customizable!

Have an idea of how you could support one or more of these events that doesn't fit in the sponsor categories?  
We would love to hear about it!

To promote a strong community, we partner with businesses who want to volunteer, share products, discount services and offer in kind trade for sponsorship levels. If you have something your business can offer to our events, we can help to make you part of the project!





# Chamber 2021 Sponsorship Descriptions

**Annual Dinner** – Help plan, implement, and evaluate the Chamber’s largest member event in partnership with WEDG and Main Street Washington.

Committee meets from winter through spring. Dinner is scheduled Monday, March 8<sup>th</sup>, 2021.

**Chamber Golf Fun Days** – Help plan, boost sponsorships, and promote a fun golf tournament to the community.

Meetings are every few weeks from April - June. The 2021 tournaments are scheduled for June 17<sup>th</sup> (Ladies) & June 18<sup>th</sup> (Men’s), 2021. NEW Fall tournament: Birdies, Beer & Brats scheduled for September 24<sup>th</sup>, 2021.

**Educators Appreciation Breakfast & Teacher Supply Expo**– Assist the annual recognition of educators & staff in our area to kick off the school year. Help plan this annual breakfast, which helps kick off the school year to an energetic start. In addition help plan the Teacher Supply Expo, a social hour where businesses supply teachers with items they need for their classrooms.

Committee meets about 2-3 times from May – August.

**FlightLine LIVE!** – This event features live concerts on a world-class stage at the Washington Airport the first weekend in June. Committee is responsible for selecting entertainment, soliciting sponsorships, coordinating volunteers and volunteering the night of the event. Event is June 5, 2021. Committee meets throughout the year.

**Government Relations** – Help plan and implement the Legislative Briefings, Candidates Forum and Day at the Capitol.

Meetings are scheduled according to the elections with contested races.

**Ridiculous Day Committee** – Part of Washington’s 4 day summer kick-off event. Featuring: family games, parade, and retail promotions. Help to plan, prepare, promote, and run parts of the event. Event is the 1<sup>st</sup> Saturday in June.

Committee will meet monthly from March- June. 2020 event is scheduled for June 5

**Tour of Homes** – Recruit homes to be featured during the Chamber’s annual Tour of Homes on the 1<sup>st</sup> weekend in December. Homes are decorated for the holidays and will feature architecture, new construction, remodels, and holiday spirit. Volunteers needed to help solicit homes for the tour, orientate the home owners, and volunteer for part of the weekend’s event.

Meetings are once a month from September – January. The 2020 Tour of Homes will be December 4 & 5.

**Sunrise Solutions**- A breakfast meeting in Spring & Fall open to non-profit organizations and created to help them stay connected and discuss community happenings and awareness.

**Women in Business Afternoon of Appreciation**- An afternoon held to appreciate women in business in the Washington community and surrounding areas. July 15<sup>th</sup>

**Member Support Grant**– Local business assistance for Chamber members facing economic challenges or in need of temporary financial relief. Members sponsoring this fund at a level of \$500 or more will be on the advisory committee for the disbursement of these funds.

Volunteers are what make the community events in Washington a success. There are a number of ways you can volunteer for our local events which include planning, marketing, accounting, and participating in the event itself, interested in being part of a committee?

Please contact the Washington Chamber of Commerce at 319-653-3272 for more information.

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